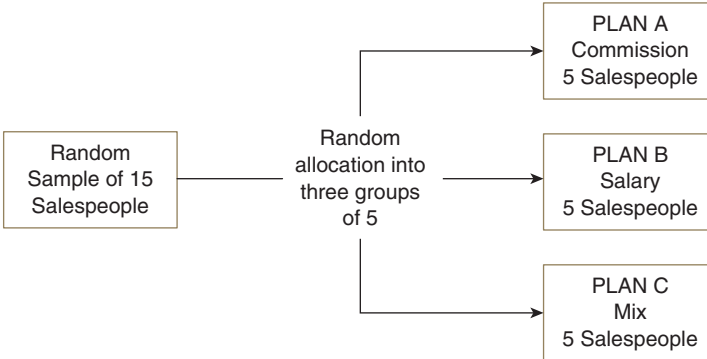

Figure 14.1
Incentive Experiment Design